

CASE STUDY

How Does SHC Deliver More Rare Disease Treaters?

For more information, visit www.surveyhealthcare.com

BACKGROUND

Global Qualitative project with a Rare Disease Indication that affects 1 in 10,000 live births

SPECIFICATIONS

- Client list of < 100 experts to target
- Quota: 70 web-assisted TDIs among Rare Disease Experts & Neurologists
- Three separate phases of research
- Incidence: < 20%
- Geography: US, EU5, & Japan

APPROACH

1. SHC Screened both its general access panel and expert matches from the client list, augmented by bespoke phone-to-web recruit in EU5 and Japan
2. Given the low prevalence of the Rare Disease, SHC collected details on total patients seen across three distinct time frames to provide actionable data to our client
3. Leveraging our technology platform, the SHC Qual team was in constant communication with our client to adjust recruitment specifications based on real-time data

RESULT

SHC successfully recruited and scheduled 70 global interviews, meeting the challenge of working within the low prevalence category. Deliverables included transcriptions

Client feedback: *"We and our client are ecstatic with the recruitment and overall project execution. SHC's flexibility really helped us deliver for our client in a unknown area. A project like this was a collective effort and SHC were a true partner. Our client was so ecstatic with our work that they decided to award us another project based on this effort. So thank you!"*